

GROUP 5

Learning Management Systems

BEST PRACTICES

27 MAY, 2025

Content

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BEST PRACTICES

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INTRODUCTION

What is LMS?

A digital platform to create, manage, deliver, and track training/education programs.

Why is it important?

Supports remote learning, improves workforce capabilities, and ensures compliance.



Research Purpose

- Identify key features and practices that lead to successful LMS use.
- Analyze platforms based on user feedback, innovation, and implementation.



Why do organizations need an LMS?

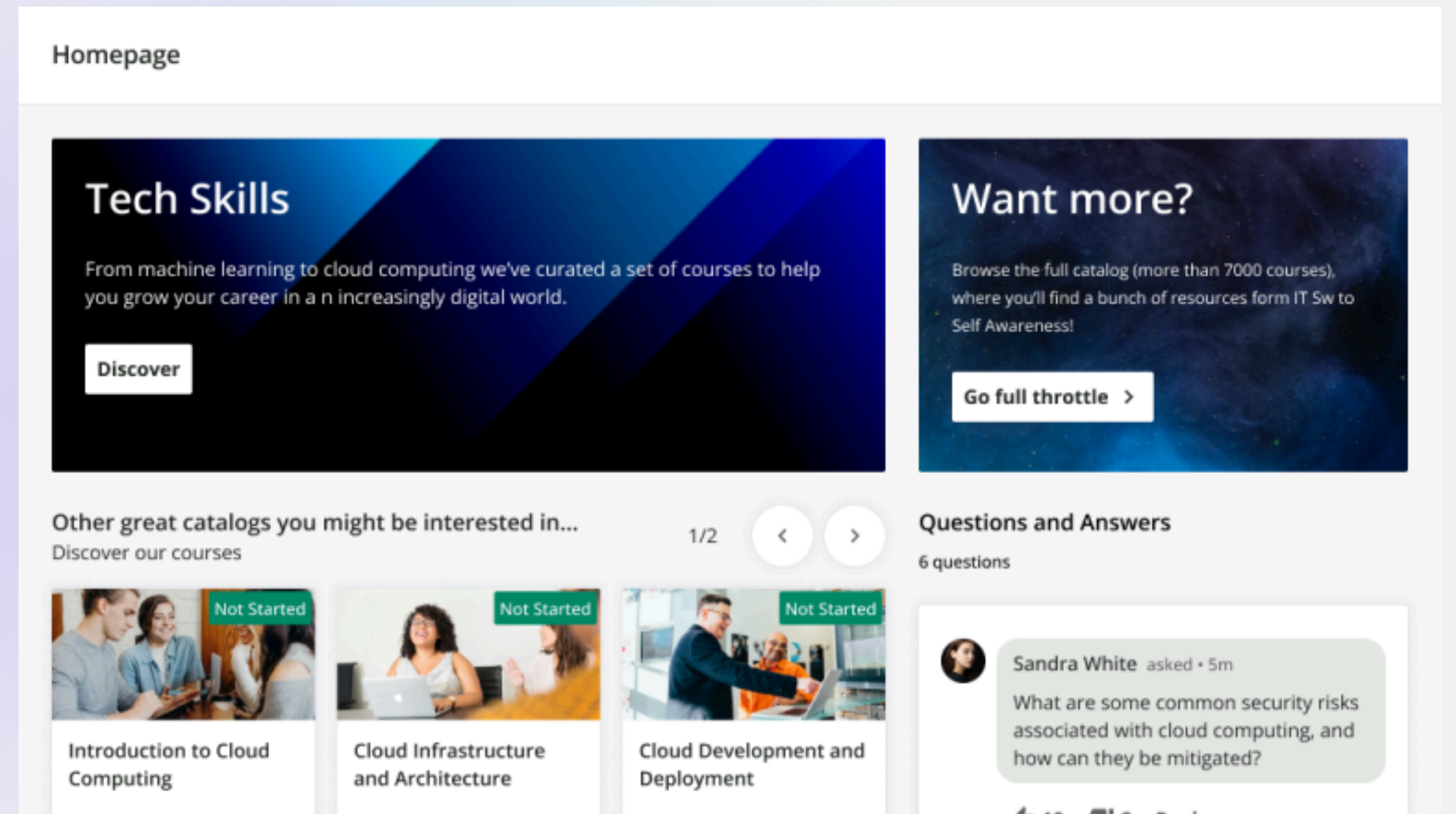
- Close skill gaps quickly.
- Train remote teams efficiently.
- Streamline onboarding processes.
- Ensure compliance and track mandatory training.
- Increase engagement through interactive features

COMPETITOR ANALYSIS

Docebo

Docebo LMS is an AI-powered learning management system that simplifies online training. It enhances learning experiences with automation and easy accessibility.

[DOCEBO.COM](https://docebo.com)

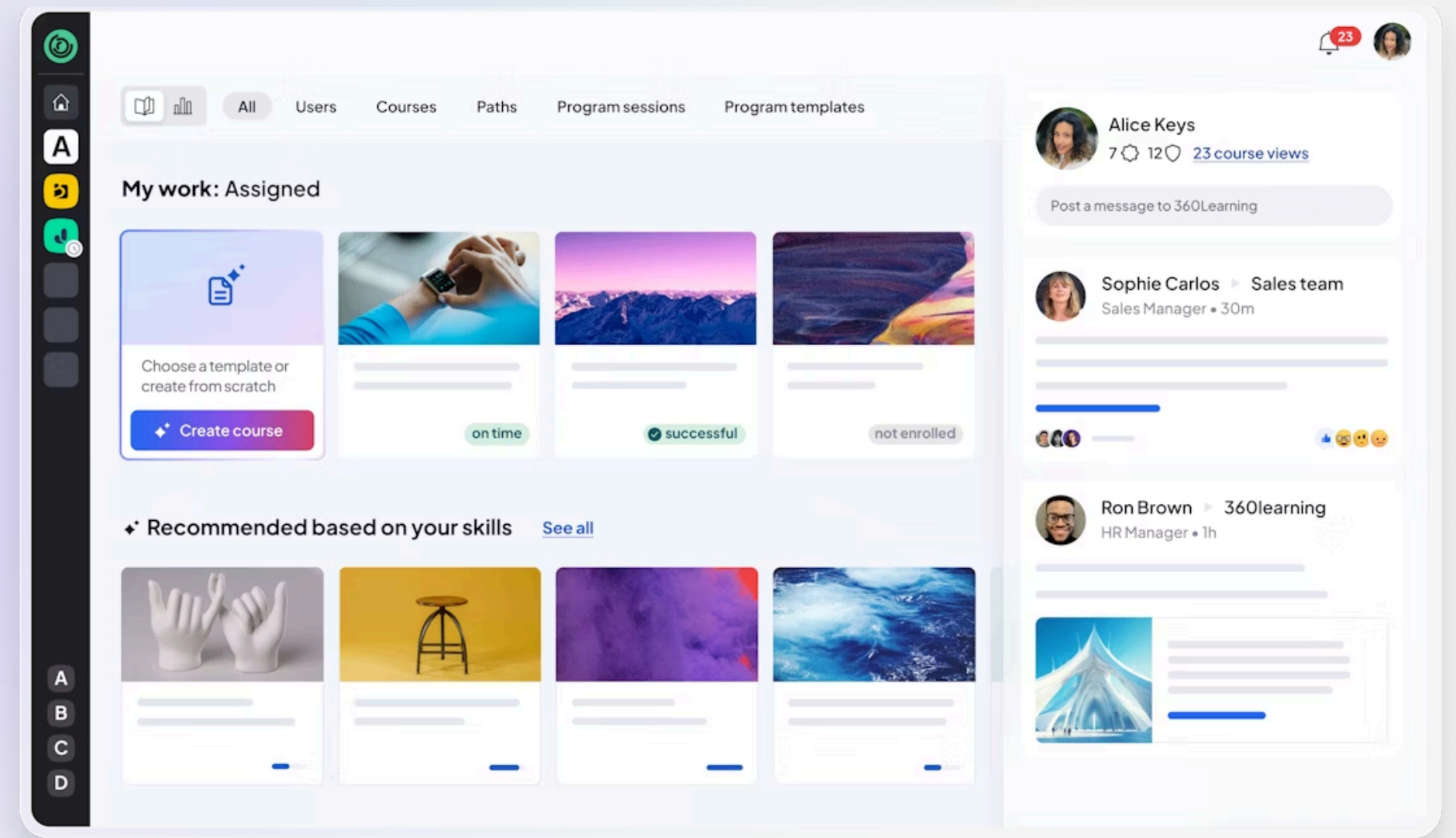


COMPETITOR ANALYSIS

360Learning

360Learning is a collaborative learning platform that combines AI-powered course creation with peer-driven training. It helps businesses upskill employees efficiently through interactive and engaging learning experiences.

360LEARNING.COM

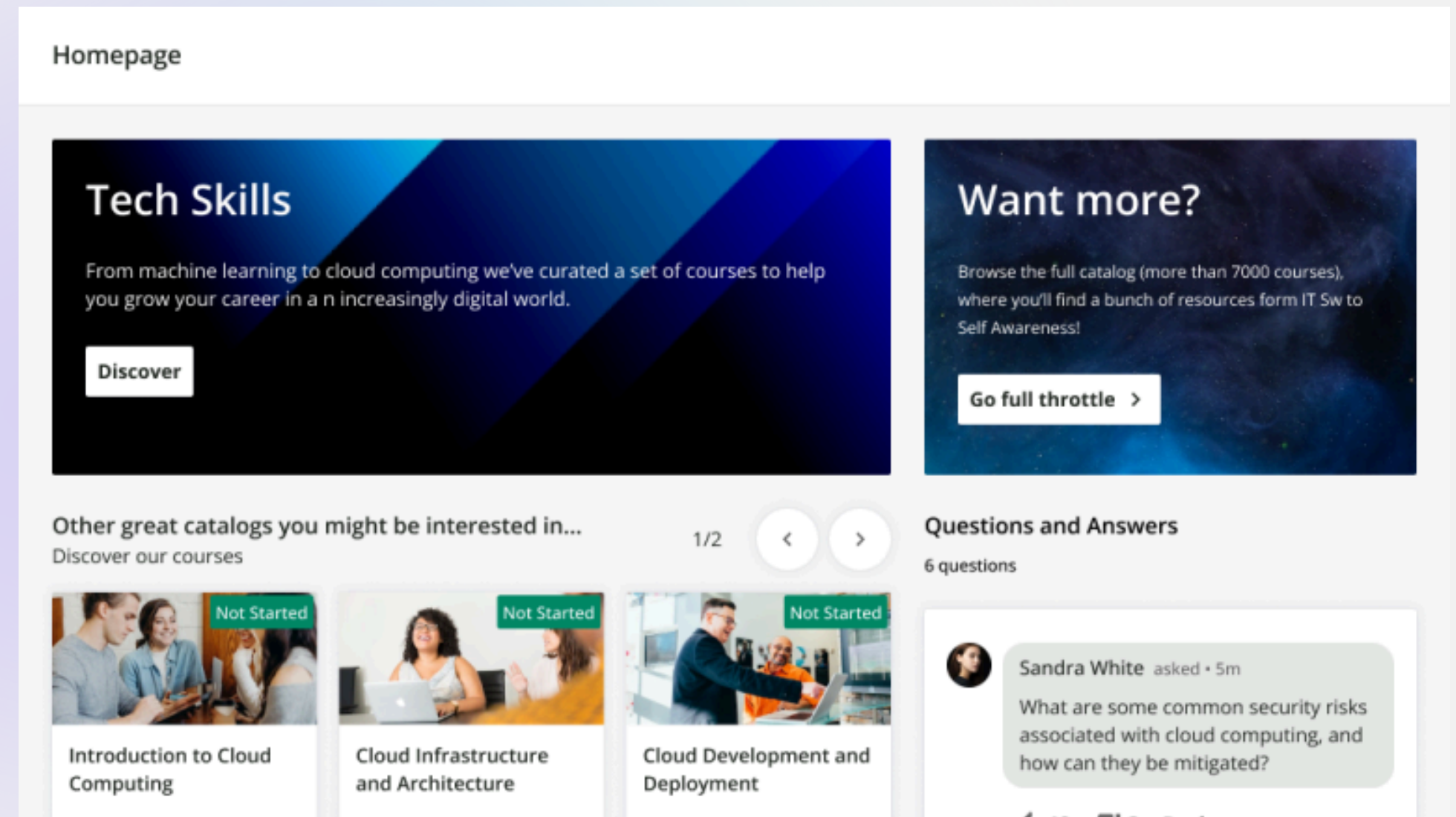


COMPETITOR ANALYSIS

Sanalabs

Sana Labs LMS is an AI-powered learning platform that automates training and personalizes learning experiences. It streamlines course creation, enhances engagement, and provides real-time insights for efficient skill development.

[SANALABS.COM](https://sanalabs.com)



BEST PRACTICES

Best Practices for Learning Management Systems (LMS)

User-Friendly Design – Keep navigation simple, optimize for mobile, and ensure an intuitive interface.

Personalization & Engagement – Tailor learning paths, use gamification, and encourage interaction.

Integrations & Analytics – Support third-party tools, track performance, and ensure compliance.

Training & Support – Provide onboarding, ongoing help, and foster a learning community.

Continuous Improvement – Collect feedback, analyze metrics, and refine features regularly.

Content Organization – Structure materials clearly, use multimedia, and apply microlearning techniques.

Conclusion

- Essential for Education & Training – LMS platforms are crucial for modern learning environments in both academic and corporate settings.
- Maximizing Impact – Success relies on user-friendly design, engagement strategies, seamless integrations, and continuous improvement.
- Technology Evolution – AI-driven personalization, gamification, and interactive experiences will shape future LMS advancements.
- Ensuring Scalability & Efficiency

Thank You